

SIGNATURE SERVICE



SERVING ELITE CLIENTELE AROUND THE WORLD

With over 29 years of experience, we collaborate with visionary clients around the world to design the most inspiring and industry-leading wine cellars. Sommelier-led, we design for experience, how spaces work optimally and feel luxurious, simultaneously. What sets us apart is our in-house project management service, which goes far beyond the usual. From the moment you decide to invest in a wine cellar, we will go step by step with you to take care of every detail. Your wine cellar is more than a space—it is a journey into luxury.



















SIGNATURE SERVICE

KNOW OUR CLIENT

Design consultation to determine and understand the client's needs and prepare their wish list.

DESIGN

Creative development of the project and presentation to the client.

BUILD

Execution and project management until the debut of your bespoke cellar.

THE GRAND REVEAL

Unveiling your magnificent cellar, backed by our Lifetime Warranty. Preserving the value and integrity of your wine for years to come.







MASTERPIECE SELECTIONS

At Genuwine Cellars, each length of premium hardwood is hand selected. To qualify for use in our cellars, each piece must exhibit the finest grain. With such high criteria, less than 1% of the world's hardwood trees are selected for our wine cellars







THE ARTISAN'S PALETTE

Exclusively curated by Genuwine Cellars, our color pallet is meticulously formulated with premium pigments to deliver exceptional depth and richness. We offer a spectrum of colors that add sophistication to your wine cellar. Our Color Consultants can match pre-existing finishes, ensuring a harmonious and beautiful addition to your home.



*PLEASE NOTE, THE STAINS DISPLAYED ABOVE ARE APPLIED TO CHERRY WOOD.

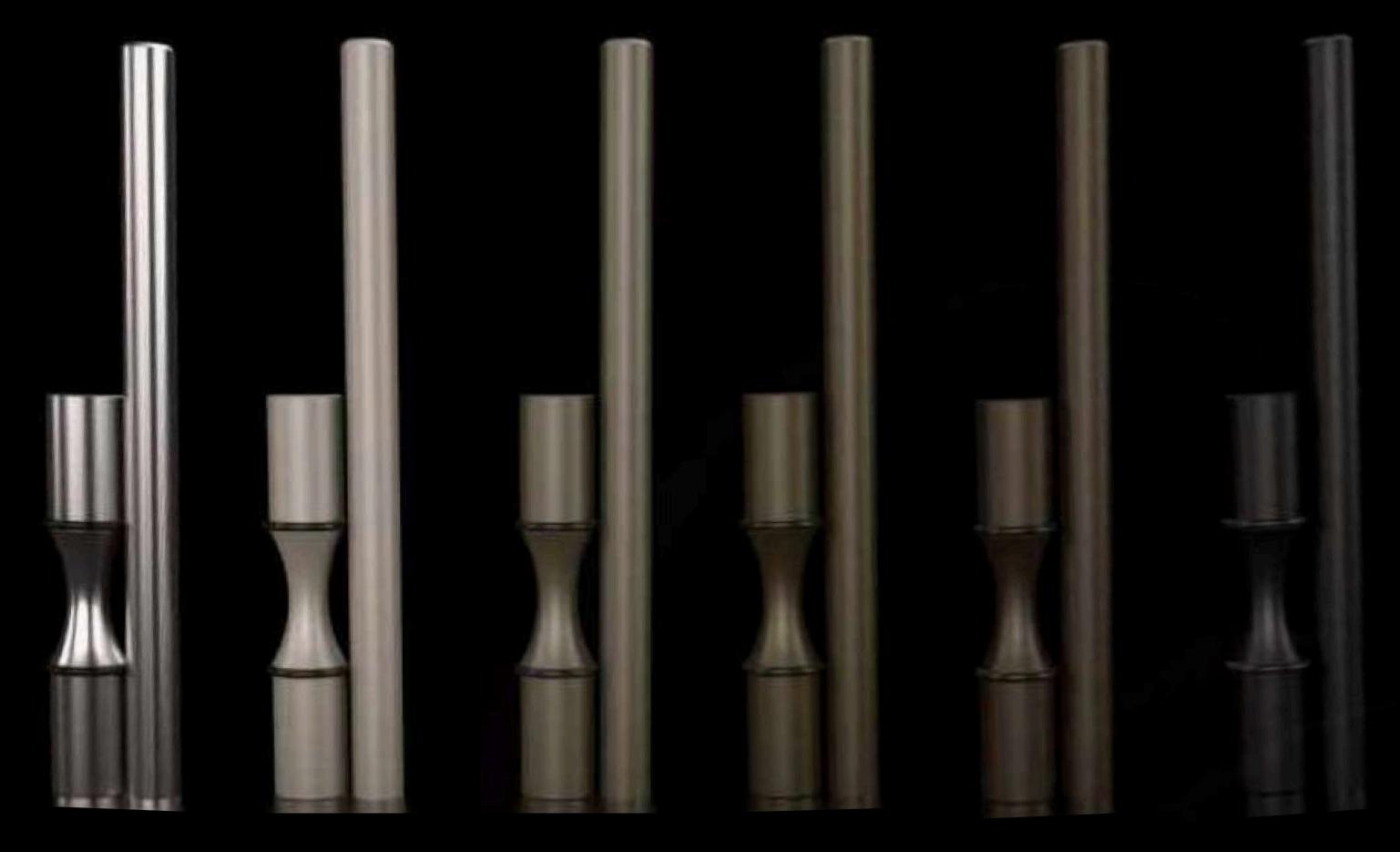
You will receive a physical sample to ensure it exceeds your every expectation.





THE ELEGANCE OF CHOICE

We have handpicked the most premium selection of exquisite finishes, ensuring exceptional quality and durability. Each piece of hardware features high-micron plating, providing a robust, protective finish that enhances beauty and longevity. For those desiring limitless customization, we offer custom colors to meet your every request.



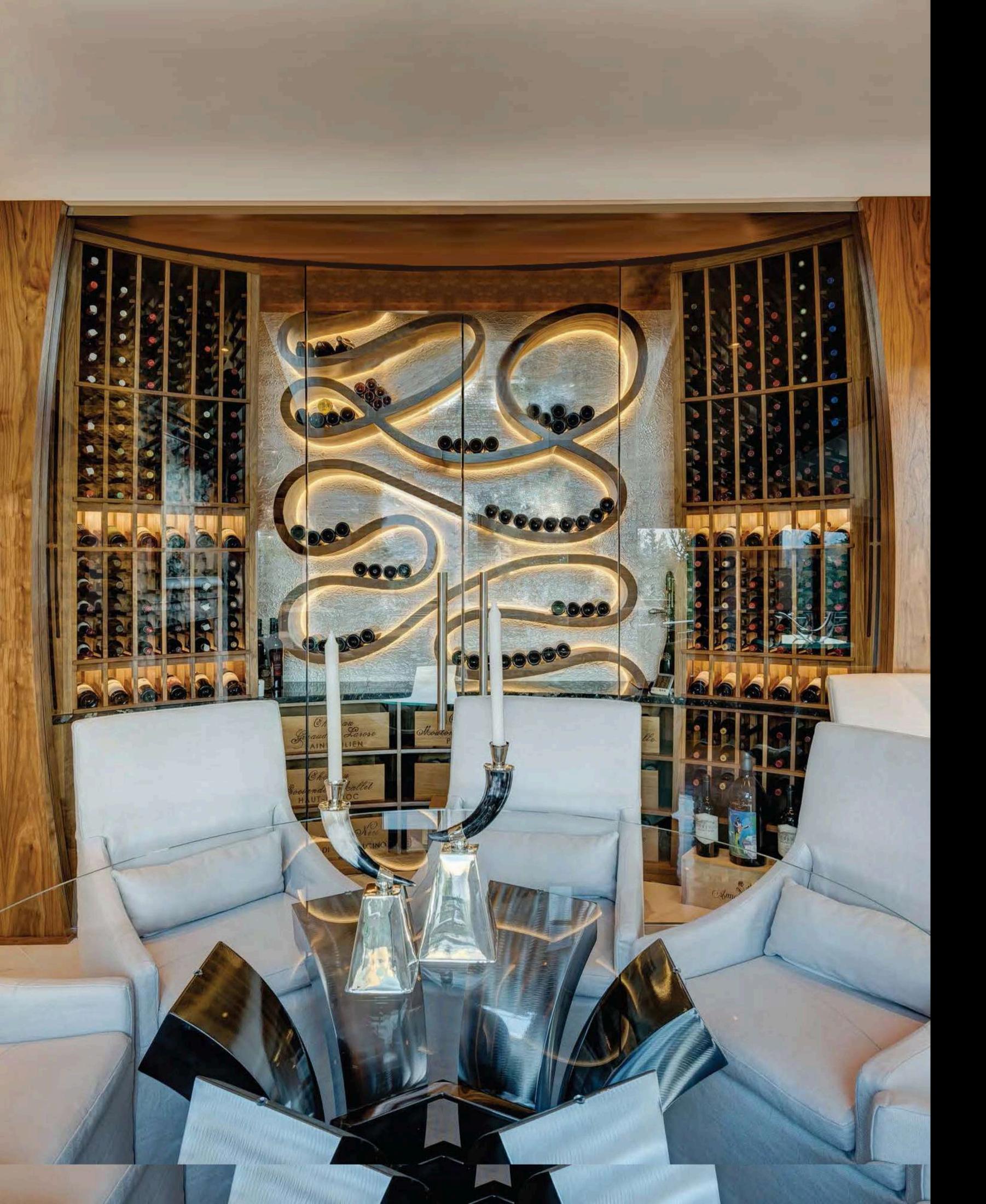
ALUMINUM CHAMPAGNE ALMOND NUTMEG CHOCOLATE CHARCOAL



THE ART OF PRESERVATION

Preserving and protecting your investment is crucial to ensuring that your wines mature to unveil their rich profile and maintain their value over time. With three decades of research and innovation, Genuwine Cellars offers the most sophisticated and engineered cooling solutions. Our specialists create cooling systems that are both discreet and accessible. Intelligently concealed within the build, these meticulously designed systems ensure near museum-like preservation while effectively reducing operational noise. This dedicated know-how represents the pinnacle of aesthetic and technical expertise.

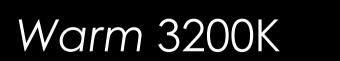




HUES OF INFINITY

Offering the most advanced LED RGB and RGBW lighting, expertly calibrated to harmonize with the ambiance of your home. Our lighting options create dramatic illumination, casting a radiant glow on your collection. Selected carefully to emit zero heat and UV radiation, our lighting solutions maintain the pristine condition of your cherished vintages.







Cool 4000K



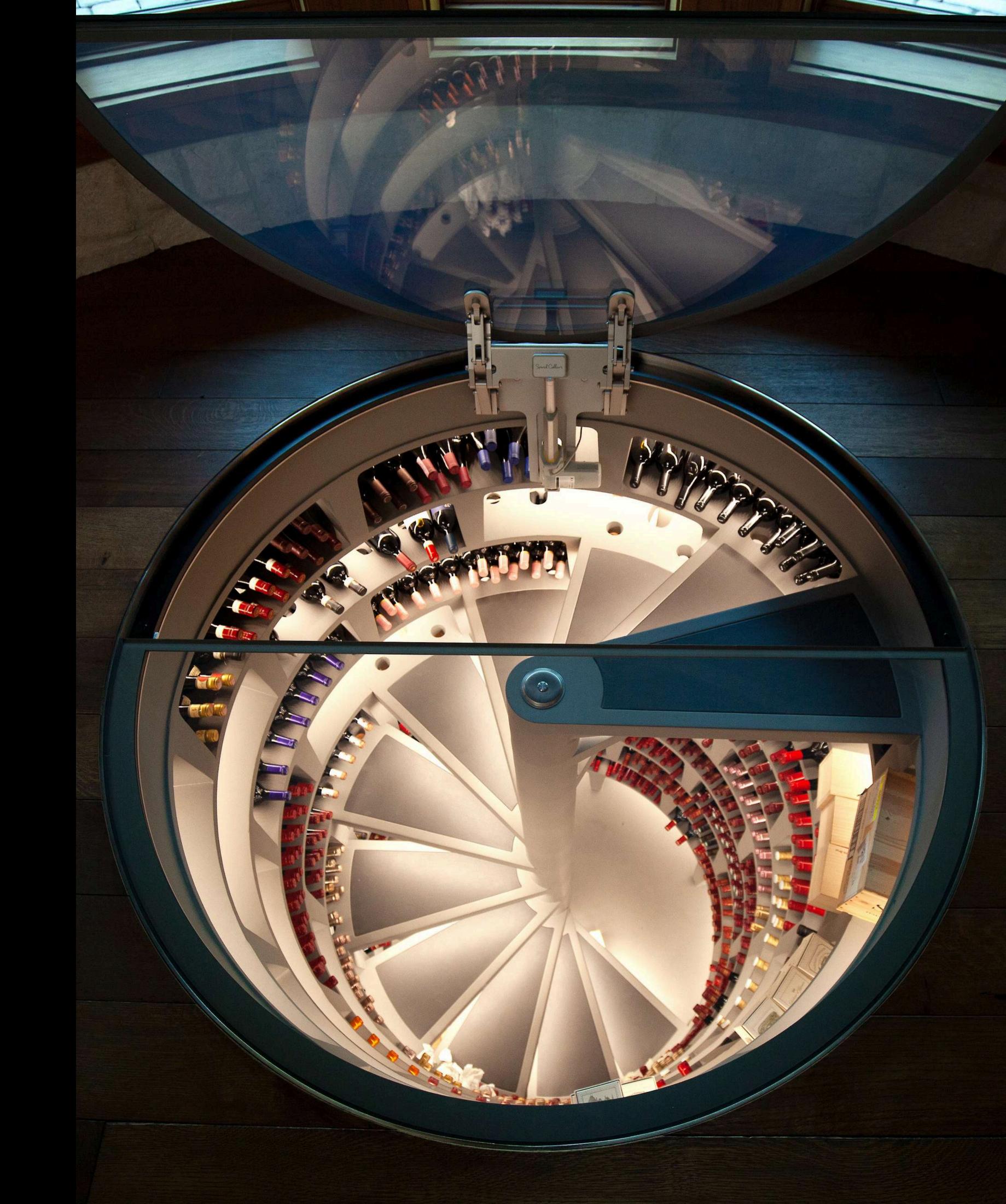
Daylight 6500K

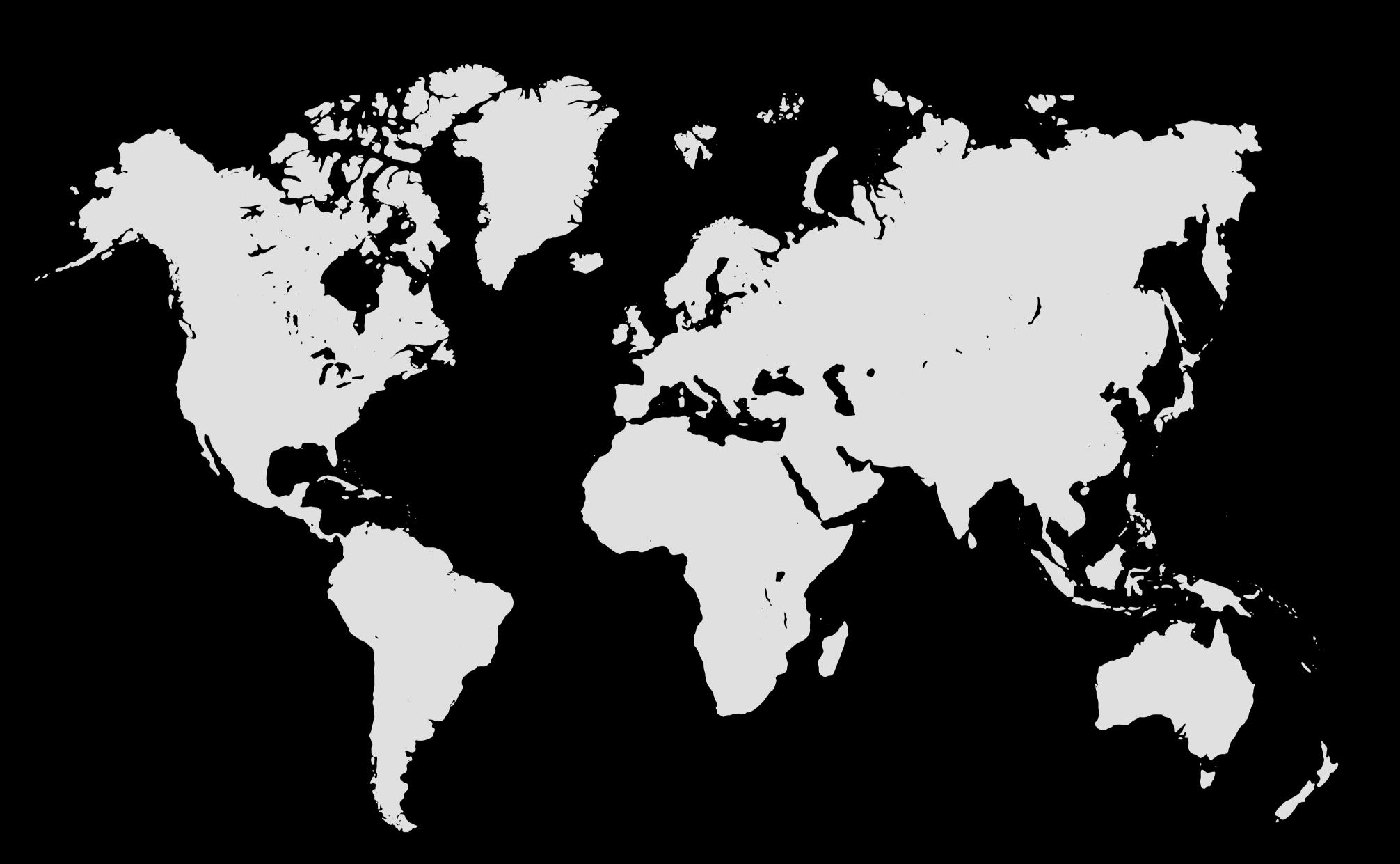




LIFETIME WARRANTY

At Genuwine Cellars, we regard each wine cellar as a masterpiece, a unique journey through craftsmanship and design. We extend this philosophy into a promise — a lifetime warranty that accompanies every cellar we create. Our warranty encompasses all aspects of wine racking, millwork, and construction, ensuring that your bespoke space matures as beautifully as the vintages it secures. With Genuwine Cellars, you embrace an unparalleled experience of quality and meticulous care, destined to enrich your collection for years to come.





EXCELLENCE DELIVERED GLOBALLY

At Genuwine Cellars, our expertise extends to every corner of the globe. With thousands of wine cellars designed and installed worldwide, we are committed to bringing your vision to life wherever you are. With our private fleet of vehicles, we can transport our world-class Red Seal Artisans to personally hand-deliver and install your wine cellar, ensuring unparalleled quality and meticulous attention to detail. With Genuwine Cellars, you can be assured that your wine cellar will be an exquisite masterpiece, created and installed with the highest level of care and sophistication, making it truly the finest in the world.







EXPLORE OUR SIGNATURE COLLECTIONS

MODERN COLLECTIONS

C A B L E C O L L E C T I O N S

Q-Curve
The Cube
Label Ladder
The PEG
Label Link

The Ring
Lumina
Label Line

TRADITIONAL COLLECTIONS

COMMERCIAL

Sommelier Select Curve

Wine Lockers Humidors

WINE WALLS & CABINET

SPIRAL CELLARS

Click on the chosen line to access the exclusive collection catalog.



