GenuwineCellars

LUMINA

SERVING ELITE CLIENTELE AROUND THE WORLD

With over 29 years of experience, we collaborate with visionary clients around the world to design the most inspiring and industry-leading wine cellars. Sommelier-led, we design for experience, how spaces work optimally and feel luxurious, simultaneously. What sets us apart is our in-house project management service, which goes far beyond the usual. From the moment you decide to invest in a wine cellar, we will go step by step with you to take care of every detail. Your wine cellar is more than a space—it is a journey into luxury.

UNIVERSAL   DISNEY   The Peninsula Club   WALDORF ASTORIA

THE RITZ-CARLTON   DUNE DECK BEACH CLUB   BARCLAYS CENTER BROOKLYN   ST REGIS

KNOW OUR CLIENT

Design consultation to determine and understand the client's needs and prepare their wish list.

DESIGN

Creative development of the project and presentation to the client.

BUILD

Execution and project management until the debut of your bespoke cellar.

THE GRAND REVEAL

Unveiling your magnificent cellar, backed by our Lifetime Warranty. Preserving the value and integrity of your wine for years to come.

L U M I N A

The Lumina Cable Wine Display is a visionary creation, conceived by the legendary designers of Genuwine Cellars. Crafted with ultra-clear glass, it offers high shine brilliance with an intensity that rivals diamonds. Hand-polished for a high shine and paired with aircraft-grade steel cables, the design makes bottles appear to float effortlessly in mid-air. Each cradle is meticulously hand-set at a horizontal angle, maximizing both brilliance and security for your collection.

DESIGNING
FLEXIBILITY

Embodying the lifestyle and preferences of our clientele, Genuwine Cellars has tailored our collection to offer unparalleled flexibility. The Lumina Cable Wine Display epitomizes this commitment with its versatile presentation options. Whether showcasing bottles label-forward, cork-in, or cork-out, each display maintains the optimal angle to preserve cork moisture, ensuring the integrity of your cherished wines. Designed to accommodate both standard and non-standard bottles. The Lumina Display is available in single, double, and triple-deep configurations, maximizing storage capacity without compromising style or functionality.

PRESTIGE AND PROTECTION

Our masterfully engineered aircraft-grade steel cables offer unwavering support, ensuring the entire structure remains impeccably secure and stable. The ultra-clear glass bottle holders are exquisitely designed to cradle each bottle at a precise 15-degree angle, maintaining the perfect cork moisture. Meticulously polished edges protect wine labels from any potential damage, preserving the integrity and visual appeal of your collection with unparalleled elegance.

BEYOND
TRANSPARENCY

Our glass wine enclosures are crafted from premium-grade tempered glass, each panel polished to achieve the luminous clarity and pristine luster of a finely cut diamond. Genuwine Cellar's commitment to exceptional clarity allows every detail of your collection to be viewed in pristine condition. Our glass enclosures provide a protective yet invisible barrier. From the smooth, effortless swing of our pivot hinges to the secure and versatile locking mechanisms, every hardware detail is chosen for its quality and aesthetic compatibility. Options for decorative etching, murals, and illuminated architectural glass add layers of customization, making your wine cellar one-of-a-kind.
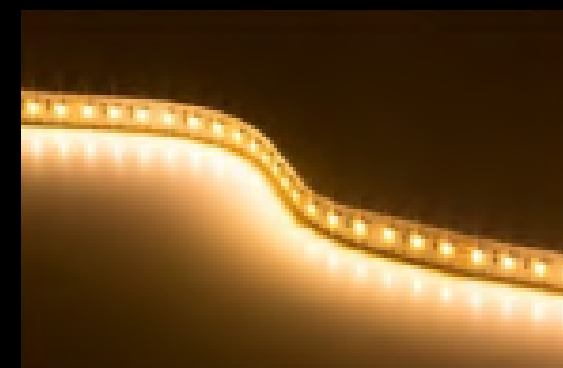
THE ART OF PRESERVATION

Preserving and protecting your investment is crucial to ensuring that your wines mature to unveil their rich profile and maintain their value over time. With three decades of research and innovation, Genuwine Cellars offers the most sophisticated and engineered cooling solutions. Our specialists create cooling systems that are both discreet and accessible. Intelligently concealed within the build, these meticulously designed systems ensure near museum-like preservation while effectively reducing operational noise. This dedicated know-how represents the pinnacle of aesthetic and technical expertise.

HUES OF INFINITY

Offering the most advanced LED RGB and RGBW lighting, expertly calibrated to harmonize with the ambiance of your home. Our lighting options create dramatic illumination, casting a radiant glow on your collection. Selected carefully to emit zero heat and UV radiation, our lighting solutions maintain the pristine condition of your cherished vintages.
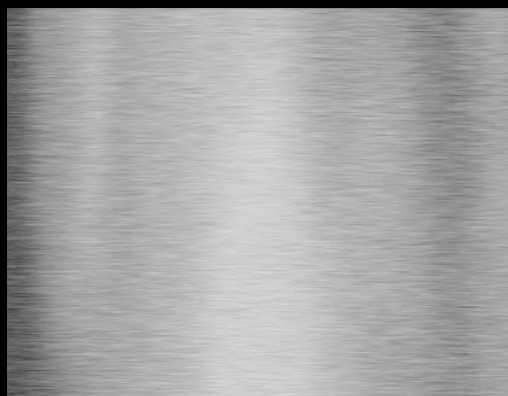

Warm 3200K   *Cool 4000K*   *Daylight 6500K*

THE ELEGANCE OF CHOICE

Leveraging over 29 years of experience, we have curated an exquisite selection of premium metal finishes, ensuring exceptional quality and lasting durability. Each finish tells its own unique story, whether through the opulent warmth of Gold, the sleek sophistication of Black, or the timeless grace of Silver. Available with Black or Silver cables, this curated experience enhances the beauty and elegance of your collection, transforming it into a visually captivating masterpiece.

FREQUENTLY ASKED QUESTIONS

CAN I STORE NON-STANDARD BOTTLES IN A CABLE DISPLAY?

Absolutely, you can store non-standard wine bottles in the Label Line display. Our Wine Cellar Expert will meticulously perform measurements and calculations to determine the optimal and safest arrangement, tailored to your collection and expectations, ensuring your prized bottles are perfectly secured.

DO THE CABLES REQUIRE ADJUSTMENT OVER TIME?

The cables may need periodic adjustments based on the weight and size of the bottles stored. Our team of experts will ensure precise installation and maintenance, making any necessary adjustments to guarantee the safety and security of your wine collection.

IS THE CABLE WINE DISPLAY SAFE?

Absolutely, you can store non-standard wine bottles in The Lumina display. Our wine cellar expert will meticulously perform measurements and calculations to determine the optimal and safest arrangement, tailored to your collection and expectations, ensuring your prized bottles are perfectly secured.