



BESPOKE WINE WALLS &
WINE CABINETS



SERVING ELITE CLIENTELE AROUND THE WORLD

With over 28 years of experience, we collaborate with visionary clients around the world to design the most inspiring and industry-leading wine cellars. Sommelier-led, we design for experience, how spaces work optimally and feel luxurious, simultaneously. What sets us apart is our in-house project management service, which goes far beyond the usual. From the moment you decide to invest in a wine cellar, we will go step by step with you to take care of every detail. Your wine cellar is more than a space—it is a journey into luxury.





GENUWINE CELLARS SIGNATURE SERVICE

KNOW OUR CLIENT

Design consultation to determine and understand the client's needs and prepare their wish list.

DESIGN

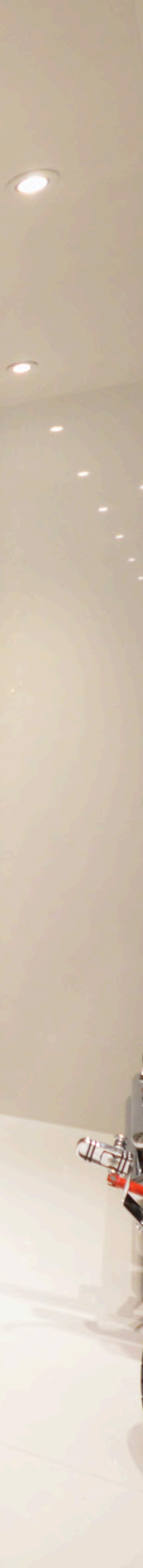
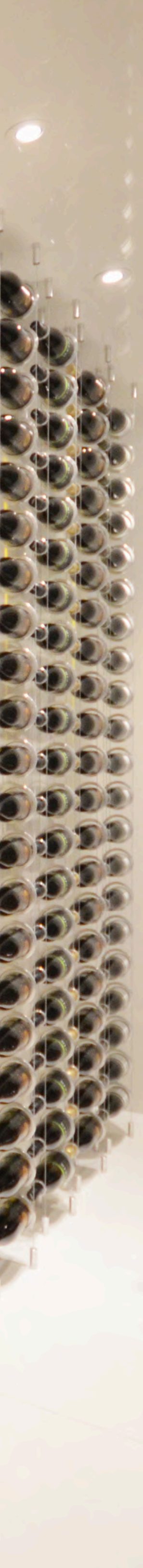
Creative development of the project and presentation to the client.

BUILD

Execution and project management until the debut of your bespoke cellar.

THE GRAND REVEAL

Unveiling your magnificent cellar, backed by our Lifetime Warranty. Preserving the value and integrity of your wine for years to come.



A SPACE LIKE NO OTHER

Every wine collection tells a story, reflecting the unique personality of its owner. At Genuwine Cellars, we offer a bespoke experience, where our skilled artisans attentively listen to your vision and transform it into an exquisite masterpiece. Our meticulously crafted, climate-controlled wine walls are designed to transcend time, seamlessly blending beauty, elegance, and craftsmanship. The result is a breathtaking environment that elevates and honors your most cherished moments, making each one truly unforgettable.





SYMBOL OF ARTISTIC EXCELLENCE

Genuwine Cellars' modern wine walls seamlessly blend the art of visual representation with the finest techniques of wine preservation. Fueled by boundless creativity, we combine our talents with rare techniques to bring your dreams to life. By carefully reviewing our collections, we can select the perfect wine racking system or create something entirely unique that has never existed before. We collaborate closely with you to choose the finest materials for your wine wall, including backlit walls, leather, exotic wood species, and premium hardware.

PURE CUSTOM CREATION

The design possibilities for your wine wall are limitless, each option tailored to meet your storage aspirations and needs. Our selections elevate your space with the striking beauty of state-of-the-art floating cable racking or the space-saving efficiency of our mosaic PEG or Label Lines. For a truly distinctive touch, the GC signature Q-curve or Cube designs offer a refined statement of sophistication.



SHOWCASE YOUR TREASURED FINDS

Your collection is filled with treasures, each deserving of special attention. At Genuwine Cellars, we take the time to understand your unique needs, crafting a bespoke focal point for your trophy bottles, including non-standard and champagne bottles. With crystal-clear glass shelves or custom central racking, we ensure your bottles shine, creating a captivating display for your wine wall. Share your collection's story with us, and we will showcase it without words, turning your prized bottles into the centerpiece they deserve to be.



BUILT UPON THE ARCHITECTURE OF LUXURY

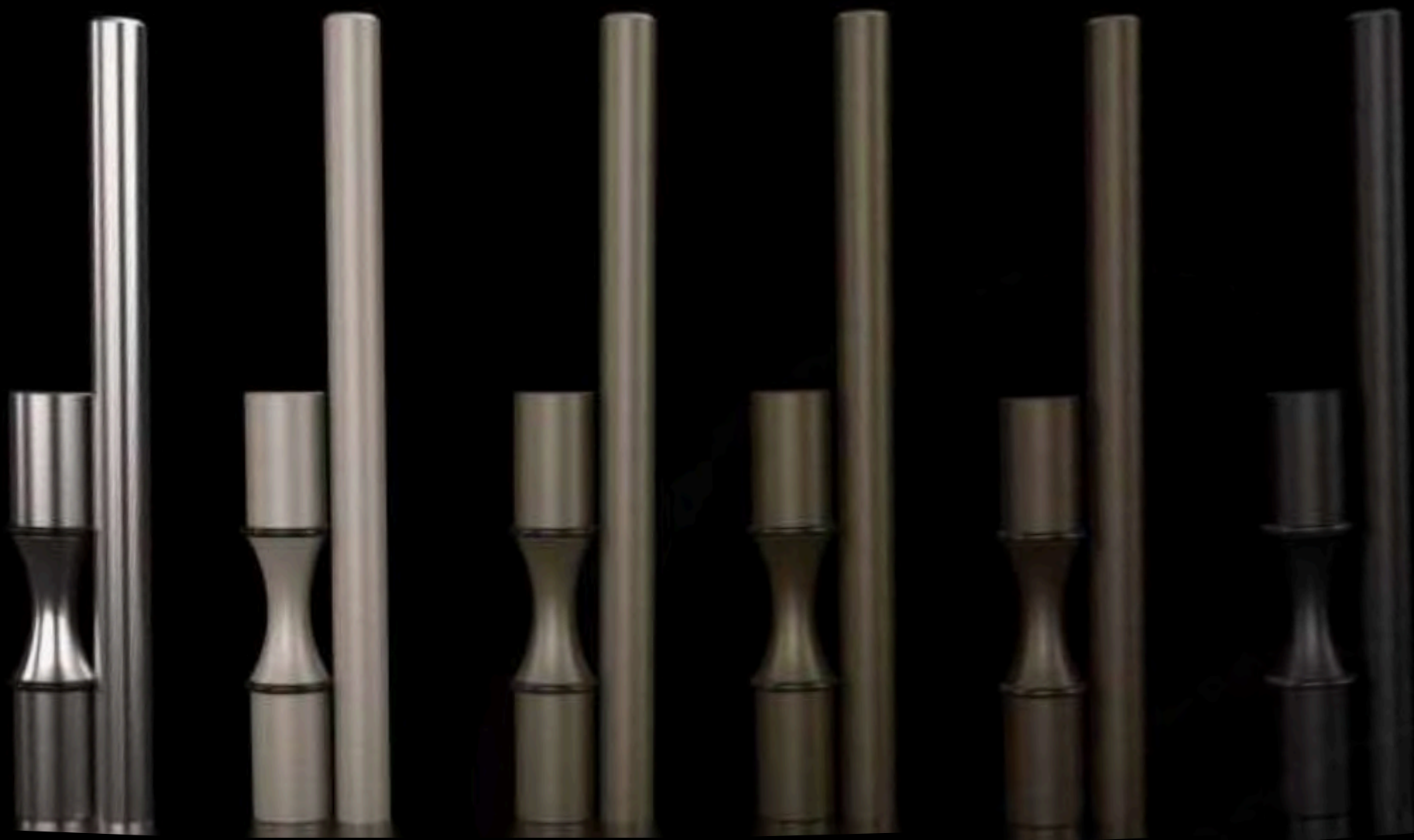
At Genuwine Cellars, we craft exquisite commercial wine displays for venues ranging from nightclubs in London and restaurants in Scotland to 7-star hotels in Beijing. These displays captivate and enchant patrons, creating a truly special experience. Our wine walls do more than spark conversations—they enhance the visibility and accessibility of your collection, inviting guests to delve deeper and savor the experience. With precise climate control, accommodations for non-standard bottles, and innovative solutions for easy access and secure storage, we ensure your wine collection is perfectly managed.






THE ELEGANCE OF CHOICE

We have handpicked the most premium selection of exquisite finishes, ensuring exceptional quality and durability. Each piece of hardware features high-micron plating, providing a robust, protective finish that enhances beauty and longevity. For those desiring limitless customization, we offer custom colors to meet your every request.



ALUMINUM CHAMPAGNE ALMOND NUTMEG CHOCOLATE CHARCOAL

 genuwinecellars.com





MASTERPIECE SELECTIONS

At Genuwine Cellars, each length of premium hardwood is hand selected. To qualify for use in our wine walls, each piece must exhibit the finest grain. With such high criteria, less than 1% of the world's hardwood trees are selected for our wine cellars.



CHERRY



MAHOGANY



OAK



MAPLE



SAPELE



WENGE



EBONY



WALNUT

THE ARTISAN'S PALETTE

Exclusively curated by Genuwine Cellars, our color pallet is meticulously formulated with premium pigments to deliver exceptional depth and richness. We offer a spectrum of colors that add sophistication to your wine wall. Our Color Consultants can match pre-existing finishes, ensuring a harmonious and beautiful addition to your home.



HELLINGS



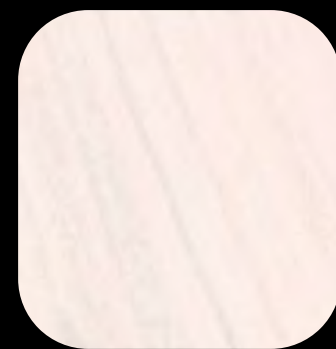
SAN JOSE



BLACKBURN



BLUE HILLS



CASABLANCA



DUBAI



SANTIAGO



FRANKFURT



ARIZONA



TUNDRA

**PLEASE NOTE, THE STAINS DISPLAYED ABOVE ARE APPLIED TO CHERRY WOOD.*

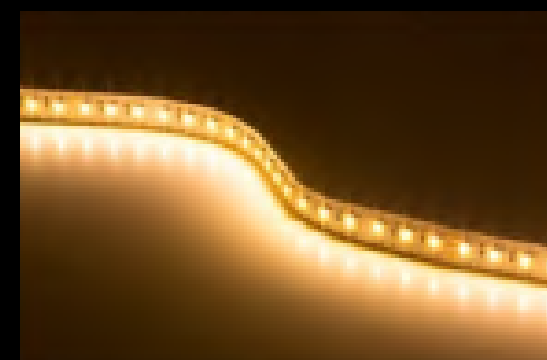
You will receive a physical sample to ensure it exceeds your every expectation.





HUES OF INFINITY

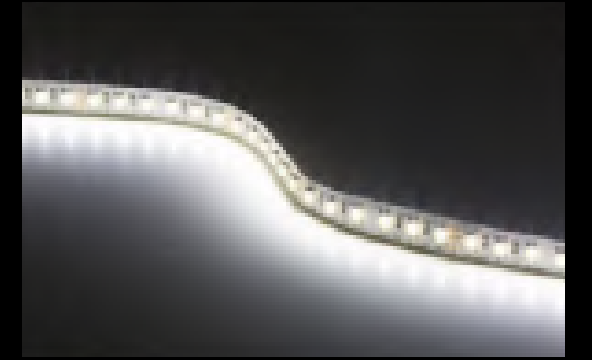
Offering the most advanced LED RGB and RGBW lighting, expertly calibrated to harmonize with the ambiance of your home. Our lighting options create dramatic illumination, casting a radiant glow on your collection. Selected carefully to emit zero heat and UV radiation, our lighting solutions maintain the pristine condition of your cherished vintages.



Warm 3200K



Cool 4000K



Daylight 6500K



THE ART OF PRESERVATION

Preserving and protecting your investment is crucial to ensuring that your wines mature to unveil their rich profile and maintain their value over time. With three decades of research and innovation, Genuwine Cellars offers the most sophisticated and engineered cooling solutions. Our specialists create cooling systems that are both discreet and accessible. Intelligently concealed within the build, these meticulously designed systems ensure near museum-like preservation while effectively reducing operational noise. This dedicated know-how represents the pinnacle of aesthetic and technical expertise.





ATTENTION TO DETAILS

Ultra-clear like a brilliant gem, the glass enclosure makes a striking statement. Seamless glass wine rooms and wine cellars offer a clean, modern aesthetic while providing the highest level of security for your collection. Genuwine's Glass Systems, crafted with 12mm (½") tempered glass, feature precision tolerances refined to less than 4mm, ensuring a flawlessly sealed environment capable of maintaining a controlled climate. Our wine cellar specialists will meticulously evaluate and select the ideal solution tailored to your needs. With Genuwine Cellars Signature Services, we ensure an impeccable and seamless installation in your home, upholding the highest standards of quality and precision.



FREQUENTLY ASKED QUESTIONS

HOW DEEP SHOULD A WINE WALL BE?

The depth of a wine wall will depend on the size of the bottles you plan to store. A standard wine bottle is around 3.5 inches deep, so the wine wall should be at least 4 inches deep to accommodate the bottles and allow for easy insertion and removal.

DO I NEED TO INSTALL ADDITIONAL INSULATION FOR A WINE WALL TO ENSURE PROPER TEMPERATURE AND HUMIDITY CONTROL?

Yes, additional insulation is essential for maintaining the perfect temperature and humidity for your wine wall. We offer a seamless, luxury service where our experts handle everything, ensuring your wine collection is preserved in optimal conditions. Let us take care of the details, providing you with peace of mind and an exquisite wine storage experience.



