



THE RING



SERVING ELITE CLIENTELE AROUND THE WORLD

With over 28 years of experience, we collaborate with visionary clients around the world to design the most inspiring and industry-leading wine cellars. Sommelier-led, we design for experience, how spaces work optimally and feel luxurious, simultaneously. What sets us apart is our in-house project management service, which goes far beyond the usual. From the moment you decide to invest in a wine cellar, we will go step by step with you to take care of every detail. Your wine cellar is more than a space—it is a journey into luxury.



GENUWINE CELLARS SIGNATURE SERVICE

KNOW OUR CLIENT

Design consultation to determine and understand the client's needs and prepare their wish list.

DESIGN

Creative development of the project and presentation to the client.

BUILD

Execution and project management until the debut of your bespoke cellar.

THE GRAND REVEAL

Unveiling your magnificent cellar, backed by our Lifetime Warranty. Preserving the value and integrity of your wine for years to come.





THE RING



Awarded for its design brilliance, our Ring Cable Wine Display epitomizes Genuwine Cellars' pursuit of excellence. This signature collection features a remarkable design that appears to suspend bottles in mid-air, utilizing aircraft-grade steel cables affixed from floor to ceiling. The result is a nearly invisible display that showcases each bottle label-forward.



PRESTIGE AND PROTECTION

Our masterfully engineered aircraft-grade steel cables offer unwavering support, ensuring the entire structure remains impeccably secure and stable. Each bottle nestles within a rubber membrane, cradling your collection. As you place a bottle within The Ring, there is no audible clink—only the gratifying sensation of your wine being gently embraced and protected.





THE ART OF PRESERVATION

Preserving and protecting your investment is crucial to ensuring that your wines mature to unveil their rich profile and maintain their value over time. With three decades of research and innovation, Genuwine Cellars offers the most sophisticated and engineered cooling solutions. Our specialists create cooling systems that are both discreet and accessible. Intelligently concealed within the build, these meticulously designed systems ensure near museum-like preservation while effectively reducing operational noise. This dedicated know-how represents the pinnacle of aesthetic and technical expertise.

BEYOND TRANSPARENCY

Our glass wine enclosures are crafted from premium-grade tempered glass, each panel polished to achieve the luminous clarity and pristine luster of a finely cut diamond. Genuwine Cellar's commitment to exceptional clarity allows every detail of your collection to be viewed in pristine condition. Our glass enclosures provide a protective yet invisible barrier. From the smooth, effortless swing of our pivot hinges to the secure and versatile locking mechanisms, every hardware detail is chosen for its quality and aesthetic compatibility. Options for decorative etching, murals, and illuminated architectural glass add layers of customization, making your wine cellar one-of-a-kind.







HUES OF INFINITY

Offering the most advanced LED RGB and RGBW lighting, expertly calibrated to harmonize with the ambiance of your home. Our lighting options create dramatic illumination, casting a radiant glow on your collection. Selected carefully to emit zero heat and UV radiation, our lighting solutions maintain the pristine condition of your cherished vintages.



Warm 3200K



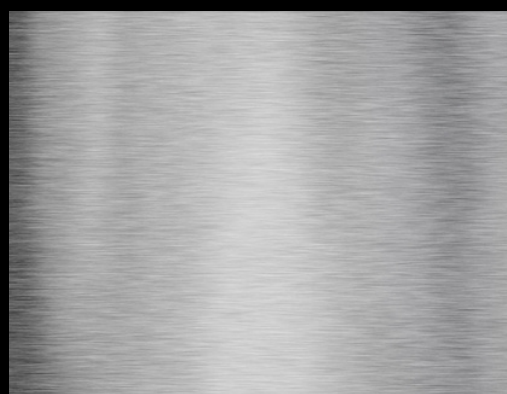
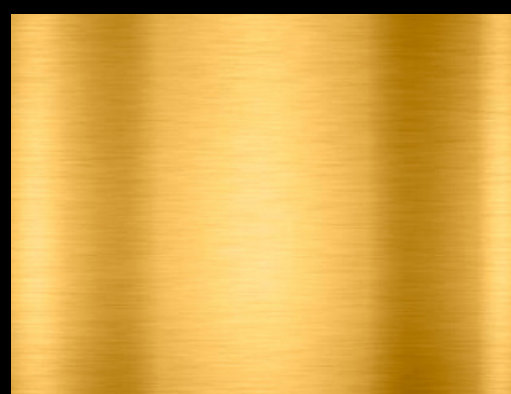
Cool 4000K



Daylight 6500K

THE ELEGANCE OF CHOICE

We have handpicked the most premium selection of exquisite finishes, ensuring exceptional quality and durability. Each piece of hardware features high-micron plating, providing a robust, protective finish that enhances beauty and longevity. For those desiring limitless customization, we offer custom colors to meet your every request.





FREQUENTLY ASKED QUESTIONS

HOW DO I PUT BOTTLES INTO THE RINGS?

The Ring system contains two rings for each bottle: one smaller ring to support the neck and one larger ring to support the body. To properly place the bottle, angle it between the two rings. First, guide the neck through the smaller ring, then gently lower the base into the larger ring.

DO THE CABLES REQUIRE ADJUSTMENT OVER TIME?

The cables may need periodic adjustments based on the weight and size of the bottles stored. Our team of experts will ensure precise installation and maintenance, making any necessary adjustments to guarantee the safety and security of your wine collection.

IS THE CABLE WINE DISPLAY SAFE?

Absolutely, you can store non-standard wine bottles in the Ring display. Our wine cellar expert will meticulously perform measurements and calculations to determine the optimal and safest arrangement, tailored to your collection and expectations, ensuring your prized bottles are perfectly secured.

