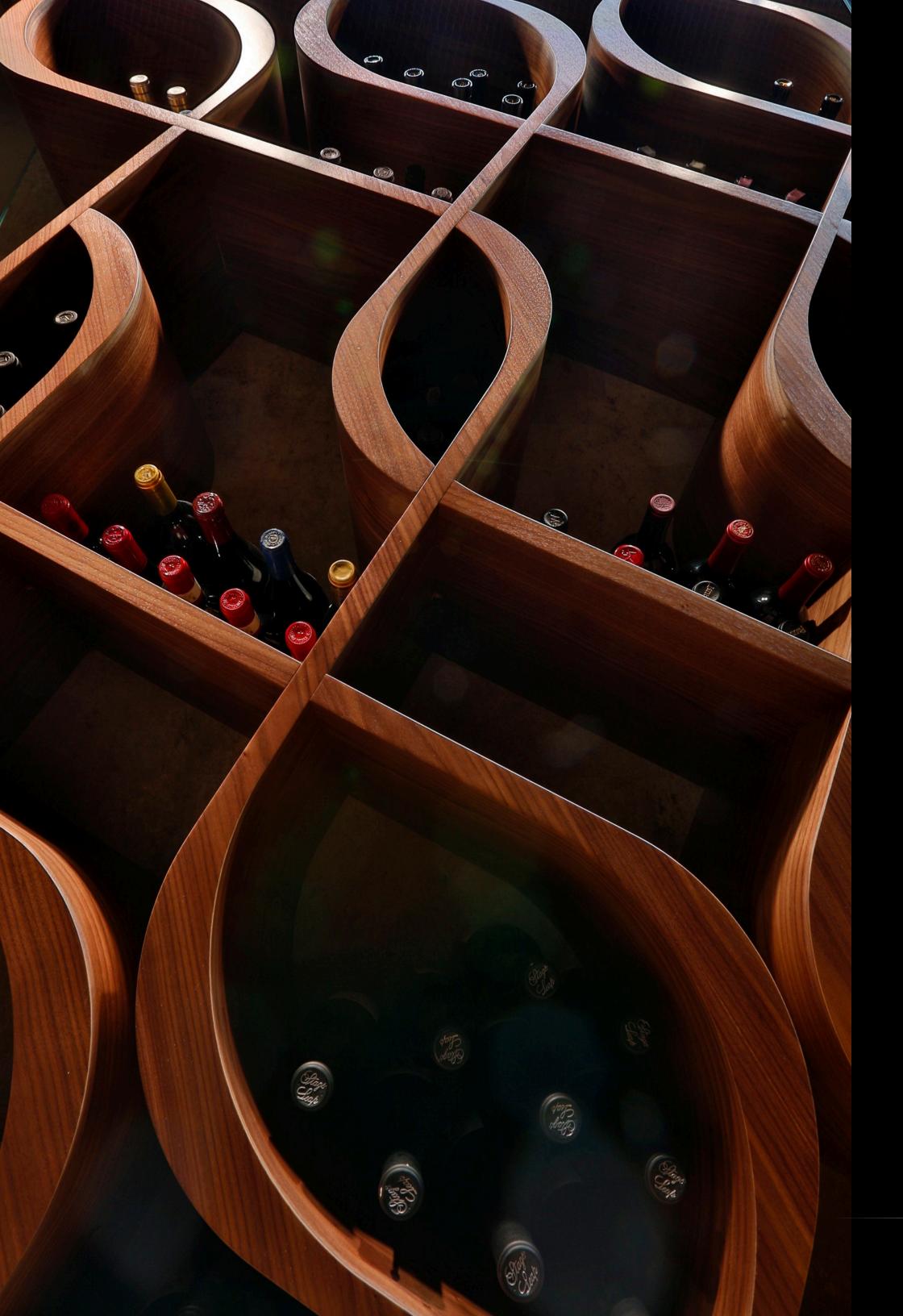


THE Q-CURVE



# SERVING ELITE CLIENTELE AROUND THE WORLD

With over 28 years of experience, we collaborate with visionary clients around the world to design the most inspiring and industry-leading wine cellars. Sommelier-led, we design for experience, how spaces work optimally and feel luxurious, simultaneously. What sets us apart is our in-house project management service, which goes far beyond the usual. From the moment you decide to invest in a wine cellar, we will go step by step with you to take care of every detail. Your wine cellar is more than a space—it is a journey into luxury.



















## GENUWINE CELLARS SIGNATURE SERVICE

#### KNOW OUR CLIENT

Design consultation to determine and understand the client's needs and prepare their wish list.

#### DESIGN

Creative development of the project and presentation to the client.

### BUILD

Execution and project management until the debut of your bespoke cellar.

#### THE GRAND REVEAL

Unveiling your magnificent cellar, backed by our Lifetime Warranty. Preserving the value and integrity of your wine for years to come.





### THE Q-CURVE



"Nothing Normal" is one of Genuwine's guiding principles, a credo our designers embody. One of a kind, the Q-Curve makes a bold statement. This design blends clients' desires for versatile bottle storage with the fluidity of modern sculpture.







## ARCHITECTURAL MASTERPIECE

The Q-Curve demanded years of mastery from our artisans to achieve its distinctive form. Featuring custom curved walnut racking, LED lighting recessed into the base and bulkhead, or integrated into the back of each curve, adds a futuristic touch to this modernist design. Composed of various angled, openstyle compartments, it accommodates all shapes and sizes of your wine collection.





# THE ART OF PRESERVATION

Preserving and protecting your investment is crucial to ensuring that your wines mature to unveil their rich profile and maintain their value over time. With three decades of research and innovation, Genuwine Cellars offers the most sophisticated and engineered cooling solutions. Our specialists create cooling systems that are both discreet and accessible. Intelligently concealed within the build, these meticulously designed systems ensure near museum-like preservation while effectively reducing operational noise. This dedicated know-how represents the pinnacle of aesthetic and technical expertise.







### B E Y O N D T R A N S P A R E N C Y

Our glass wine enclosures are crafted from premium-grade tempered glass, each panel polished to achieve the luminous clarity and pristine luster of a finely cut diamond. Genuwine Cellar's commitment to exceptional clarity allows every detail of your collection to be viewed in pristine condition. Our glass enclosures provide a protective yet invisible barrier. From the smooth, effortless swing of our pivot hinges to the secure and versatile locking mechanisms, every hardware detail is chosen for its quality and aesthetic compatibility. Options for decorative etching, murals, and illuminated architectural glass add layers of customization, making your wine cellar one-of-a-kind.

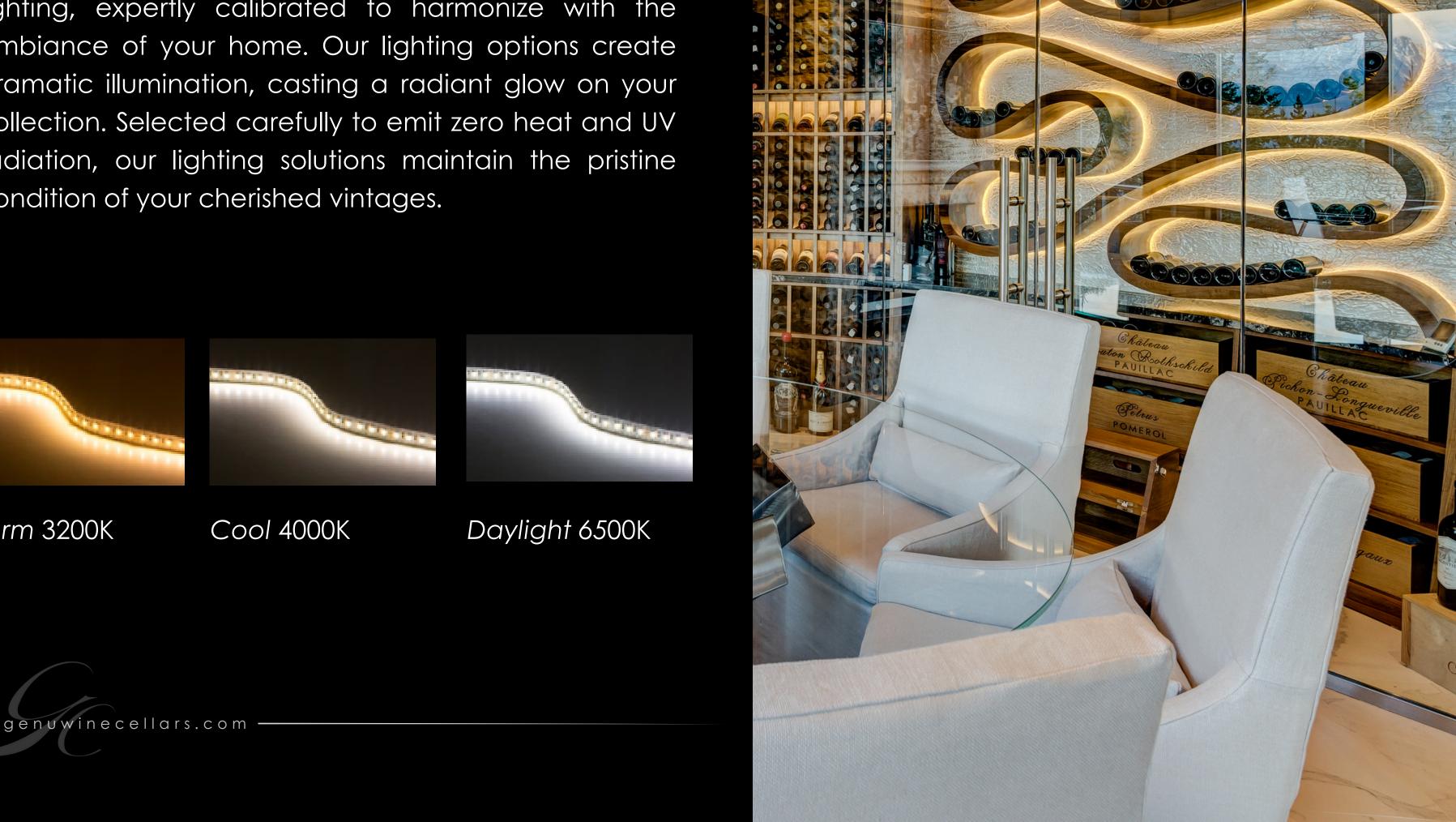


### HUES OF INFINITY

Offering the most advanced LED RGB and RGBW lighting, expertly calibrated to harmonize with the ambiance of your home. Our lighting options create dramatic illumination, casting a radiant glow on your collection. Selected carefully to emit zero heat and UV radiation, our lighting solutions maintain the pristine condition of your cherished vintages.



Warm 3200K





### MASTERPIECE SELECTIONS

At Genuwine Cellars, each length of premium hardwood is hand selected. To qualify for use in our cellars, each piece must exhibit the finest grain. With such high criteria, less than 1% of the world's hardwood trees are selected for our wine cellars





### THE ARTISAN'S PALETTE

Exclusively curated by Genuwine Cellars, our color pallet is meticulously formulated with premium pigments to deliver exceptional depth and richness. We offer a spectrum of colors that add sophistication to your wine cellar. Our Color Consultants can match pre-existing finishes, ensuring a harmonious and beautiful addition to your home.



\*PLEASE NOTE, THE STAINS DISPLAYED ABOVE ARE APPLIED TO CHERRY WOOD.

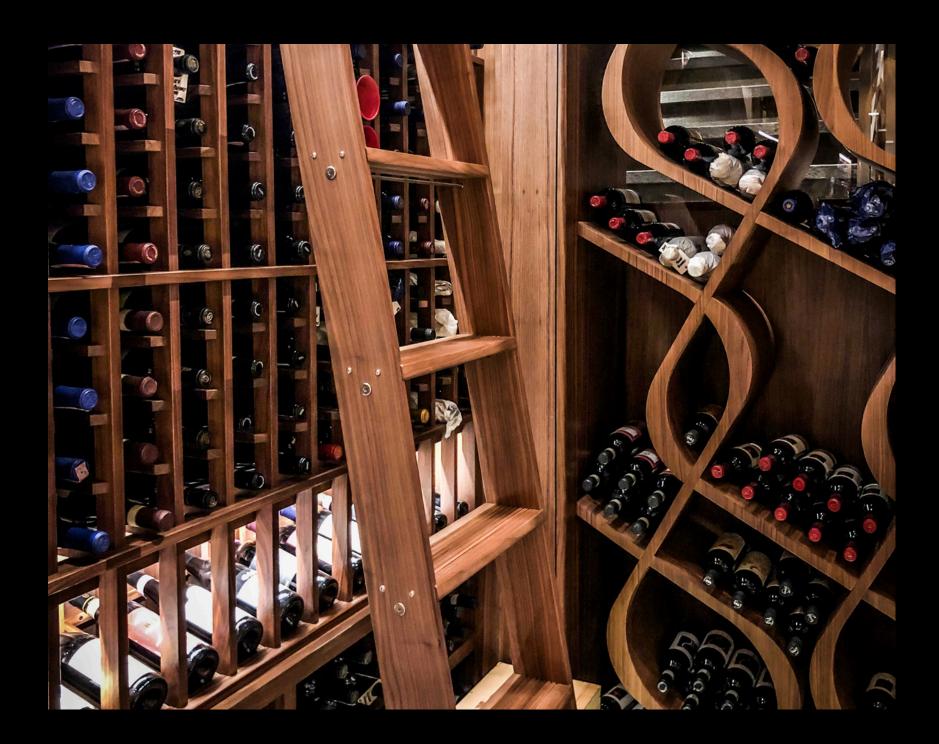
You will receive a physical sample to ensure it exceeds your every expectation.







# ELEVATING EXCELLENCE



Decades of mastery have gone into perfecting our ladders, ensuring they glide effortlessly with a single touch. Each ladder undergoes rigorous longevity testing to guarantee a lifetime of use. Easily movable from wall to wall and incorporating 90-degree curved corners for optimal accessibility, each ladder is equipped with a braking system that activates upon stepping onto the first tread, ensuring stability and ease of use.







# FREQUENTLY ASKED QUESTIONS

WHAT ARE THE BEST PRACTICES FOR STACKING WINE BOTTLES IN THE Q-CURVE?

Since the Q-Curve is made up of a variety of angled, open style compartments, it can accomodate all shapes and sizes of wine bottles. To ensure their safety, consider the following guidelines:

- 1. Only stack the same type of wine bottles on top of one another.
- 2. When removing bottles, always take bottles stacked from the top left corner first, moving down and to the right as you go.
- 3. Always be aware that bottles removed out of sequence can cause other bottles to roll and shift, and is not recommended.

Our wine cellar expert will provide tailored advice on safely storing special bottles, such as Bordeaux or Burgundy, ensuring their utmost protection.

DO YOU PROVIDE INSTALLATION SERVICES?

Yes, we offer comprehensive installation services for our wine lockers, meticulously handling every detail. All installation expenses, including travel and any extended service hours, are clearly outlined in the quote provided to you, ensuring transparency and no hidden costs.